BY THE GOVERNOR OF THE STATE OF GEORGIA

A PROCLAMATION
CULTURE CHANGE DAY

WHEREAS: "Culture Change" is the name of the national movement dedicated to changing the way we think and feel about aging and disability, improving the quality of life and care for all people who need help taking care of themselves in any place they call home; and

WHEREAS: The Culture Change movement advocates for creating the kind of care that we all want for our loved ones and ourselves. It is dedicated to transforming the old, institutional philosophies and models of long-term care into one that practices person-centered care and self-directed living. Person-centered values include choice, dignity, respect, privacy, self-determination, and purposeful living; and

WHEREAS: Person-centeredness is the bond between the person who is receiving the care and the person who is providing the care, including staff and caregivers that are also treated with dignity and respect. Relationships are the key to quality long-term care; and

WHEREAS: Culture Change transformation requires changes in organizational practices, relationships at all levels and workforce models, and physical environments. It leads to better outcomes for consumers and staff while improving the quality of care and ultimately saving money for providers; and

WHEREAS: Culture Change puts the person first, honoring the uniqueness of each individual; and

WHEREAS: The Culture Change Network of Georgia is a group of dedicated supporters and stakeholders working as partners to promote and foster culture change to improve the quality of life for older Georgians in all settings where aging services are delivered. The Ninth Annual Culture Change Network of Georgia Summit will bring innovative leaders together to focus on the theme, "Come Together... RIGHT NOW!;" now

THEREFORE: I, NATHAN DEAL, Governor of the State of Georgia, do hereby proclaim August 25, 2016, as CULTURE CHANGE DAY in Georgia.

In witness thereof, I have hereunto set my hand and caused the Seal of the Executive Department to be affixed this 12th day of July in the year of our Lord two thousand sixteen.

Nathan Deal
GOVERNOR

ATTEST

Chris W. Riley
CHIEF OF STAFF