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## ALEXANDER-YARI ZIAD NASSAR

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### OBJECTIVE

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Looking for a part-time job and/or internship in the media, communication, graphic design, or film production fields

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### SKILLS

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Proficiency with Microsoft Office; basic use of Java and MATLAB programming languages; skilled with Adobe CC including Photoshop and Illustrator; basic Arabic and French language skills

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### LEADERSHIP

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Eagle Scout

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### EXPERIENCE

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#### TINY TOWNE

March 2016 – January 2017

Customer support at this Edutainment facility. Managed the arcade & drivers' testing rooms. Worked on both driving areas and customer service. Assisted in repairing faulty arcade machines

#### CHICK-FIL-A

May 2015 – December 2015

Customer service: Worked the cashier, assisted with maintaining the dining area, assisted with expediting process of food.

#### PUBLIX SUPERMARKET

June 2018 – Present

Front service clerk: Worked with customer service staff, bagged groceries for customers and assisted with carrying out groceries.  
Produce clerk: Worked with grocery department, stocked shelves in the produce section, assisted customers on the store floor.

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### EDUCATION

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#### MEDIA AND COMMUNICATION – CURRENTLY PURSUED

Georgia Southern University | Fall 2017-Spring 2018  
Former member of the Formula SAE team and aerospace team.  
Georgia Institute of Technology | Fall 2018-Present

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### VOLUNTEER EXPERIENCE

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Color Guard for Veterans at Shepherd's hospital, assisted with managing numerous community functions with AT&T raising over \$250,000 in scholarships & participating in dragon boat races; supported Maronite Youth Organization booth management at Inman Park Festival; assisted with Dogwood Festival, International Orthodox Christian Community 5k races and St. Elias Mid-East Festival; charity with Starve Wars; assisted Cedar Club of Atlanta with organization of multiple events, including St. Jude Charity Gala several years in a row.

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## KEN WILLIS

Metro Atlanta, GA • [REDACTED] • [REDACTED] • <https://www.linkedin.com/in/kenwilliscommunications/>

### SUMMARY OF QUALIFICATIONS

I am a growth-focused business leader and former political journalist with a deep understanding of the needs of Georgians and a commitment to helping them achieve their greatest potential. I bring a unique perspective as a life-long entrepreneur who provides insight on how government policy can encourage the growth and development of small businesses, the lifeblood of Georgia's economy.

My political experience includes an appointment as Chief of Staff to Congressman Pat Swindall, where I was successful in setting up infrastructure and office operations while managing the formulation of policy positions. As an investigative journalist for the AJC, I gained perspective on the news media's view of politics and government that will be helpful in encouraging a civil discourse of people with differing views to come together to make changes that are in the best interest of all Georgians.

As an early adopter and implementer of technology, I have supported businesses in staying ahead of market needs. I have a commitment to ensuring that the State of Georgia is harnessing technology and is serving as a leader in equipping its citizens and workers with the tools to prosper.

### KEY ACCOMPLISHMENTS AND RELATED EXPERIENCE

#### ENTREPRENEURSHIP AND BUSINESS GROWTH

- Built a successful Public Relations firm from the ground up that now employs 45 people. Landed high profile Georgia companies as clients including Aflac, Chick-fil-A, and Cox Communications.
- Started and built the Atlanta office of a major PR firm by understanding the needs of the Atlanta market and developing unique services to serve the customer base of large accounts including Georgia Pacific, Bellsouth, Coca Cola and Shaw Industries. Led this operation to become the largest PR office in the Southeast. As a result of that success, selected as President of the Americas.

#### PUBLIC RELATIONS AND JOURNALISM EXPERIENCE

- Worked with the forestry industry to encourage best practices for sustainable forestry. Featured a campaign with the theme: We Grow Trees. Landed Rock and Roll icon, Chuck Leavell, as a national spokesperson to deliver the nationwide message about how to harvest trees in a responsible way while not infringing on the viability of the forest industry.
- Created and managed a PR and advertising campaign to successfully counter the allegations raised by a congressman that carpet was harmful to human health. Promoted a clever campaign, Carpet, It Just Feels Better to reposition the product and improve the brand image.
- As an investigative journalist, reported on statewide political races, the general assembly, and covered the Maynard Jackson administration. Major stories included: The Atlanta Police Cheating Scandal, The Missing and Murdered Children/Wayne Williams Case; and an investigative series on the Voting Rights Act that won national awards.
- Worked at some of the most recognized newspapers in Georgia. Beginning in high school, served as editor and writer for the Macon Telegraph. Attended college at the University of Georgia and earned the role as editor for the Red and Black and worked as an investigative journalist for the Atlanta Journal Constitution for 10 years.

#### TECHNOLOGY LEADERSHIP

- Partnered with the leadership at several Georgia companies to harness their mobile technology, modernize their Intranets, and update training delivery to help expand service delivery and improve the customer experience.
- Headed up PR and communications efforts for the rollout of the first cellular service in the southeast for BellSouth.
- While working with AT&T, created PR strategy and launched public introduction of the new I-phone technology.

**WORK HISTORY****KWI COMMUNICATIONS****2004-present****Chairman**

Built a top Georgia-Based PR firm with an employee population of 45. Directed major client strategy and business development efforts that have successfully attracted numerous high-profile clients. Developed a high performing, engaged team by focusing on individual strengths and investing in employee development.

**PORTER NOVELLI****2007-2009****Senior Consultant (concurrent contract role)**

Account Manager for technology retailers such as Best Buy. Supported the business in the early adoption and launch of smart phone technology to their retail offerings, providing them with a competitive advantage.

**FLEISHMAN-HILLARD****2006-2007****Senior Vice President**

Key role in integrating the Cingular PR operations and staffing into AT&T post-merger. Instrumental in the planning and PR strategy to successfully launch the new I-phone, ensuring the visibility of the AT&T brand with this iconic technology.

**GCI GROUP****1994-2004****President of the Americas****President of Atlanta Office**

Started and built the Atlanta office of this international top 10 PR subsidiary of Grey Advertising to capitalize on the international interest of Atlanta during the 1996 Olympics. Grew the office from the ground up into the largest PR firm in the Southeast. Promoted to President of the Americas overseeing a dozen offices in North America and Mexico. Clients included Georgia Pacific, IBM, Shaw Industries, MedTronic, and Coca Cola.

**HILL AND KNOWLTON****1996-1984****Senior Vice President**

Key role in establishing a national brand reputation for client IBM Educational Systems in the K-12 market.

**U.S HOUSE OF REPRESENTATIVES****1985-1987****Administrative Assistant (Chief of Staff) – concurrent role**

Chief of Staff to Congressman Pat Swindall. Set up infrastructure and office operations; managed the formulation of policy positions.

**JOURNALISM EXPERIENCE****ATLANTA JOURNAL CONSTITUTION**

Investigative Journalist - Reporter/Editor

**MACON TELEGRAPH**

Reporter

**EDUCATION****University of Georgia**

Journalism Major and Editor of the Red and Black

**State Senator Michael “Doc” Rhett  
District 33**

**Author of the following signed bills:**

SB 15, Free weapon carry permit for disabled retired law enforcement officers

SB 31, Liability support for law enforcement rescue of children and pets in hot locked cars

HB 79, Protect seeing impaired parent’s child custody rights

SB 202 & HB 206, Increase personal allowance for members in nursing homes on Medicaid

**Senator Rhett is member of the following senate committees:**

Senate Judiciary, Senate Finance, Senate Veteran Military & Homeland Security, Senate Higher Education Committee

**Education**

Doctorate Degree: University of Georgia, Associate Degree: Community College of the United States Air Force, Bachelor’s Degree: State University of New York, Master’s Degree: University of Central Oklahoma, Specialist’s Degree: Georgia State University

**Biography**

Senator Rhett is a retired Master Sergeant in the United States Air Force Reserves. He managed personnel, prepared young people for leadership and worked as a training instructor. As part of his 25 plus years of enlisted service, he has received the United States Air Force Meritorious Service Medal.

In his civilian life, Senator Rhett worked as a Vocational, Educational and Instructional Coordinator at Jefferson Place and City of Refuge. (Atlanta) The organizations gave homeless men and battered homeless women a second chance at life by creating a curriculum that emphasizes vocational and personal development. Combining classes about job seeking skills, basic computer skills, and co-facilitating substance abuse recovery classes, students are able to find housing, jobs, and open a new bank account with Capitol City Bank.

The organizations are located in the city of Atlanta’s English Avenue “Bluff” Community. Each week they went into the local metro jails recruited ex-offenders and enrolled them as students in Senator Rhett’s program.

Currently, he works for the Cobb County School System teaching in the Adult Education Program. Senator Rhett teaches adult literacy, and GED exam preparation classes.

Senator Rhett served as the Jr. Vice Commander of American Legion Post 296. He has served as a member on various community committees including the Cobb County NAACP, Cobb County SCLC, and the Cobb County Commission of the Children & Youth. Senator Rhett is a trustee for Turner Chapel AME Church in Marietta, Georgia.