Danny Arencibia

FINANCE MANAGER

Introduction

I am a seasoned financial manager with a dedicated track record of intensive community service. In my 20 years residing in my hometown, I have worked closely with city leaders to bridge the gap between political parties and socioeconomic divides that our citizens face.

Work Expertise

- Team Building
- Strategic financial planning
- · Communications
- · Problem Solving
- · Community Organizer

Career Summary

FINANCE MANAGER

Rivertown Ford | 2015-present

COMMUNITY ORGANIZER

Gallery 13 Venue and Outreach Center I 2009-2014

- Secures simple interest financing for consumer and commercial accounts
- Hires and trains sales and finance staff
- Ensures efficient funding from financial institutions
- Venue owner, event and outreach planner
- Coordinated community wide events with local and national businesses
- Facilitated team meetings and fund raising events to support local youth

Core Skills

- · Excellent Communication Ability
- Intrepid Leadership Skills
- Community Outreach
- Non-Partisan Stance
- Fluent Spanish

Education Background

HARDING UNIVERSITY

Community of Mission College | Dec 1998

- Graduated with a degree in Marketing
- Strong focus in Domestic + International Marketing and Sales
- Corporate Law Basics

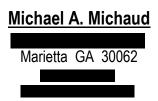
Contact Information

Home:
Midland, Georgia 31820
Phone
Email:

INTERAMERICAN UNIVERSITY OF PUERTO RICO

Semester of International Business | Spring 1998

- International Marketing
- Multi-Spanish Government Policy
- Cross-Cultural Projects
- Participated in Latin Immersion Classes



Objective Serve the nation to the best of my abilities.

<u>Overview</u> My corporate career produced new consumer products and brands that gross approximately \$300,000,000 per year. After eighteen years on the corporate side I decided to follow an entrepreneurial path and started KAMA in 1988, a domestic manufacturer of seasonal merchandise sold through most grocery, drug and specialty chains across the nation. In other words, my background includes both large and small business experience.

Career Summary

The Capstone Group, Inc – President, Treasurer

2012 – Present

A nonprofit owner of two nursing homes in lowa. Lead the acquisition effort of our two facilities, oversee third-party management company, recommend corporate development programs to Board and implement.

KAMA, INC. President (Owner)

1988 – Present

Developed and marketed seasonal general merchandise items under the Goblin Guides®, Guide Lights®, and Pathways® brands. Generated sales via independent sales representatives to accounts including Kroger, Michaels, Party City, Publix, Walgreens, etc. The Great Recession caused several suppliers to cease production, and as a result KAMA transitioned to home building from seasonal sales.

FTD Group Director

1987 - 1988

Responsible for consumer and member marketing plus hard goods business, with 150 employees and budgets of approximately \$75,000,000 in four operating units.

Nestle, USA Director of Marketing (Libby Division)

1984 - 1986

Managed on-going business and new product development for \$125,000,000 product group that included pumpkin and canned meats (domestic and imported).

M&M/MARS Group Brands Manager

1976 - 1983

Worked at KAL KAN (Whiskas nee Crave), SNACK-MASTER (Skittles), and M&M/MARS (King Size Snickers), primarily in new product development.

Community Service

Midwest Care Foundation – Member Board of Directors, Secretary

1998 - 2011

A \$14,000,000 not-for-profit nursing home operator based in Kansas City, MO.

MidAmerica Care Foundation - President, Board of Directors

1992 - 2003

Helped develop Chapter 11 plan of reorganization in 1990, for this not-for-profit nursing home operator as a bondholder committee member. Joined board in 1992, and became president of this storied firm in 1996, with the Bankruptcy Court mandate of liquidating the business, which was accomplished in 2003.

Beacon Hill Neighborhood Assoc. - Dir. 1999 - 2001; Chair Design Review Committee 2004 - Present

Education

MBA University of Southern California

1975

BS University of California at Berkeley

1970

Upon Appointment

Were I honored to serve I would resign my position at The Capstone Group and exit home-building.