



BY THE GOVERNOR OF THE STATE OF GEORGIA

A PROCLAMATION

KEEP GEORGIA BEAUTIFUL FOUNDATION DAY

WHEREAS: The Keep Georgia Beautiful Foundation was created in 1978 by Executive Order of Governor George Busbee; and

WHEREAS: There are nearly 70 local Keep America Beautiful Affiliates in Georgia, representing one of the largest networks of local affiliates in the nation; and

WHEREAS: The affiliate network and statewide KGBF program impacts 80% of Georgia's population through litter prevention, waste reduction, recycling, and community beautification initiatives including the Greatest American Cleanup, America Recycles Day, the Bring One for the Chipper Christmas tree recycling campaign, Southwest Georgia Environmental Stewardship, BRACE (Blight Reduction and Code Enforcement) grants, and more; and

WHEREAS: These programs demonstrate measurable results including reducing litter collected during the Great American Cleanup by 75% over the last 15 years, recycling more than 6 million Christmas trees since the start of the Chipper program, providing 86 mini-grants to Georgia communities since the start of the program for a total of \$400,000, including \$205,000 to communities with populations up to 10,000; and

WHEREAS: An average of 100,000 volunteers participate in Keep Georgia Beautiful Foundation and affiliate programs each year representing an annual value average of \$87.31 million to Georgia taxpayers; and

WHEREAS: Within the last 10 years, the Keep Georgia Beautiful Foundation has returned an average of \$119 in statewide annual benefits for every \$1 invested by state government to help reduce crime, encourage economic development, and provide clean, green, healthy and thriving communities for all Georgians; now

THEREFORE: I, BRIAN P. KEMP, Governor of the State of Georgia, do hereby proclaim February 5, 2026, as KEEP GEORGIA BEAUTIFUL FOUNDATION DAY in Georgia.

In witness thereof, I have hereunto set my hand and caused the Seal of the Executive Department to be affixed this 7th day of January in the year of our Lord, Two Thousand and Twenty-Six.



B. P. K.
GOVERNOR

ATTEST

Lauren M. Curry
CHIEF OF STAFF