



BY THE GOVERNOR OF THE STATE OF GEORGIA

A PROCLAMATION

BRAIN AWARENESS MONTH

- WHEREAS:** Globally, neurodegenerative diseases affect over 57 million people, with the number expected to double every 20 years and for too long Alzheimers, Parkinsons, ALS, Huntingtons, and other neurodegenerative disorders have remained poorly treated and incurable; and
- WHEREAS:** The estimated cost of neurodegenerative diseases in 2025 is approximately \$781 billion in the U.S., primarily due to Alzheimers and related dementias; and
- WHEREAS:** Georgia research institutions and colleges and universities are working on better understanding neurodegenerative disorders and developing disease-modifying therapies beyond symptom management through basic and translational research; and
- WHEREAS:** Georgia researchers, educators, and members of the Society for Neuroscience, including the Atlanta Chapter of the Society for Neuroscience, reach out with brain awareness education programs to thousands of Georgia students and to even larger numbers of the general public annually, with school visits, neuroscience research seminars open to the public, and events like Atlanta Science Festival and the Brain Bee competition; and
- WHEREAS:** Public enthusiasm for brain science and the progress of brain research helps to provide better funding and inspire future brain researchers for the challenges ahead.; now
- THEREFORE:** I, BRIAN P. KEMP, Governor of the State of Georgia, do hereby proclaim March 2026, as BRAIN AWARENESS MONTH in Georgia.

In witness thereof, I have hereunto set my hand and caused the Seal of the Executive Department to be affixed this 4th day of December in the year of our Lord, Two Thousand and Twenty-Five.



B:fh

GOVERNOR

ATTEST

Lauren M. Curry

CHIEF OF STAFF