



BY THE GOVERNOR OF THE STATE OF GEORGIA

## A PROCLAMATION

### KEEP GEORGIA BEAUTIFUL DAY

**WHEREAS:** The Keep Georgia Beautiful Foundation was created in 1978 by Executive Order of Governor George Busbee; and

**WHEREAS:** There are now more than 70 local Keep America Beautiful Affiliates in Georgia, representing one of the largest networks of local affiliates in the nation; and

**WHEREAS:** Those affiliates reach more than 80% of Georgia's population with litter prevention, waste reduction, recycling, and community beautification programs including the Great American Cleanup, the Bring One for the Chipper Christmas tree recycling campaign, and BRACE (Blight Reduction and Code Enforcement) grants; and

**WHEREAS:** These programs demonstrate measurable results including reducing litter collected during the Great American Cleanup by 75% over the last 15 years, recycling more than 6 million Christmas trees since the start of the Chipper program, and providing 23 mini-grants to Georgia communities in its inaugural year for a total of \$100,000, including \$52,000 to communities with populations up to 10,000; and

**WHEREAS:** The Keep Georgia Beautiful Foundation returns an average of \$85.46 in statewide annual benefits for every \$1 invested by state government to help reduce crime, encourage economic development, and provide clean, green, healthy, and thriving communities for all Georgians; now

**THEREFORE:** I, BRIAN P. KEMP, Governor of the State of Georgia, do hereby proclaim February 6, 2025, as KEEP GEORGIA BEAUTIFUL DAY in Georgia.

In witness thereof, I have hereunto set my hand and caused the Seal of the Executive Department to be affixed this 23<sup>rd</sup> day of January in the year of our Lord, Two Thousand and Twenty-Five.



*B. P. Kemp*

GOVERNOR

ATTEST

*Laura M. Curry*

CHIEF OF STAFF