



BY THE GOVERNOR OF THE STATE OF GEORGIA

A PROCLAMATION

ANNUITY AWARENESS MONTH

- WHEREAS:** Annuities provide a safe alternative for individuals who want a predictable way to meet immediate, ongoing, and future financial obligations and objectives; and
- WHEREAS:** Surveys consistently indicate that many Americans are looking for a financial vehicle that provides the benefits annuities offer, specifically the ability to address the critical concern of running out of money during retirement; and
- WHEREAS:** Outliving one's retirement income creates a financial hardship that may require working additional years of employment, reduce the standard of living in retirement, defeat the fulfillment of legacy goals, or require dependence upon family and friends for monetary support; and
- WHEREAS:** Research indicates that annuity owners have higher confidence in their overall retirement readiness; and
- WHEREAS:** Because determining what kind of an annuity to buy and when to take income is one of the most important financial decisions consumers will ever make, individuals and families can benefit greatly from the expert advice of a qualified insurance or financial services professional; and
- WHEREAS:** Organizations like the Coalition for Annuity Awareness designate June as National Annuity Awareness Month, the goal of which is to educate consumers on annuity benefits, support them in considering annuities for meeting specific financial goals, and encourage them to seek professional advice for implementing annuities effectively in their income and legacy planning; now
- THEREFORE:** I, BRIAN P. KEMP, Governor of the State of Georgia, do hereby proclaim June 2025, as ANNUITY AWARENESS MONTH in Georgia.

In witness thereof, I have hereunto set my hand and caused the Seal of the Executive Department to be affixed this 6th day of May in the year of our Lord, Two Thousand and Twenty-Five.



B. Kemp

GOVERNOR

ATTEST

Lauren M. Curry

CHIEF OF STAFF