

BY THE GOVERNOR OF THE STATE OF GEORGIA

A PROCLAMATION

LIFE INSURANCE AWARENESS MONTH

WHEREAS:

Life Insurance provides financial security to families who suffer loss, helping surviving

family members meet immediate, ongoing, and future obligations; and

WHEREAS:

90 million American families depend on life insurers to protect their financial and

retirement security; and

WHEREAS:

Life insurers pay out millions of dollars to Georgia families and businesses each year,

and Georgia residents own 5.2 million individual life insurance policies, with coverage

averaging \$142,000 per policyholder; and

WHEREAS:

Life insurance companies are a significant employer and investor in the Georgia

economy, with 431 life insurers licensed to do business in Georgia; and

WHEREAS:

During Life Insurance Awareness Month, Georgians should become more aware of

their life insurance needs and the resources available to them from professionals; now

THEREFORE:

I, BRIAN P. KEMP, Governor of the State of Georgia, do hereby proclaim September

2023, as LIFE INSURANCE AWARENESS MONTH in Georgia.

In witness thereof, I have hereunto set my hand and caused the Seal of the Executive Department to be affixed this 23^{rf} day of August in the year of our Lord, Two Thousand and Twenty-Three.



CHIEF OF STAFF