



BY THE GOVERNOR OF THE STATE OF GEORGIA

## A PROCLAMATION

### WE CARD AWARENESS MONTH

- WHEREAS:** State and federal law prohibits the sale of tobacco and vapor products, tobacco related objects and alternative nicotine products to underage persons; and
- WHEREAS:** Underage youth vaping has risen at alarming levels according to FDA reports of government studies; and
- WHEREAS:** We Card Awareness Month is a retail education and training effort to boost Georgia retailers' awareness of and participation in responsible retailing efforts to comply with federal, state and local laws and identify, prevent, and deny tobacco and vapor products and other age-restricted product sales to underage youth; and
- WHEREAS:** Retailers are taking the "We Card Retailer Pledge" to identify and deny underage youth attempts to purchase tobacco and vapor products and to identify and deny adult-for-underage person purchases where there is a reasonable suspicion that an adult customer will be providing age-restricted products to an underage person; and
- WHEREAS:** We Card in-store training and education materials, its online training program and its mystery shopping service "ID Check-Up" are available to all Georgia retailers through We Card's website; and
- WHEREAS:** We Card, endorsed by the Georgia Oilmen's Association, will help the State of Georgia benefit from a responsible retailing community that successfully prevents tobacco and other age-restricted product sales to minors.
- THEREFORE:** I, BRIAN P. KEMP, Governor of the State of Georgia, do hereby proclaim the month of September 2022, as WE CARD AWARENESS MONTH in Georgia.

In witness thereof, I have hereunto set my hand and caused the Seal of the Executive Department to be affixed this 16<sup>th</sup> day of August in the year of our Lord, Two Thousand and Twenty-Two.



*B. P. Kemp*

GOVERNOR

ATTEST

*Martha Kipertovich*

CHIEF OF STAFF