



BY THE GOVERNOR OF THE STATE OF GEORGIA

## A PROCLAMATION

### BUSINESS GENEROSITY WEEK

- WHEREAS:** Georgians' expectations for business generosity have intensified as they expect and reward generous behaviors, including charitable efforts, treating people well, and helping to solve critical societal problems; and
- WHEREAS:** Businesses hold critical experience, insight, resources, and human power to help find solutions to pressing community needs. Great opportunity lies in companies extending beyond daily business efforts to contribute, partner, serve and give back to their Georgia community; and
- WHEREAS:** goBeyondProfit, a one-of-its-kind, statewide alliance of business leaders committed to increasing Georgians' corporate generosity and improving people's lives, is helping executives navigate the complexities in the marketplace and set strategy to care for their people, community, and bottom-line; and
- WHEREAS:** More than 1,500 businesses of all sizes and stages have joined the alliance, signing a pledge that they aspire to: leverage company resources, offer employees opportunities to volunteer time, skills and expertise, contribute company financial resources, and encourage a culture of giving back for the benefit of their communities; and
- WHEREAS:** Founders Richard L. Jackson and Shane Jackson initiated and funded the alliance in December 2017 as a no-cost resource for Georgia's benefit, and were joined by state business leaders as Ambassadors Juanita Baranco, Don Barden, Paul Bowers, Millard Choate, Chris Clark, Clark Dean, Walter M. "Sonny" Deriso, Jr., Sam L. Gude, III, Glen Jackson, Mary Laschinger, Bernie Marcus, and Eric Tanenblatt. Together, these leaders have helped galvanize peer CEOs across the state; and
- WHEREAS:** As more Georgia business leaders evolve their corporate generosity efforts as a business strategy, they will increase the health and wellbeing of the state's residents and business community, and continue to grow a robust Georgia economy; now
- THEREFORE:** I, BRIAN KEMP, Governor of the State of Georgia, do hereby proclaim the week of September 13-17, 2021, BUSINESS GENEROSITY WEEK in Georgia.

In witness thereof, I have hereunto set my hand and caused the Seal of the Executive Department to be affixed this 20<sup>th</sup> day of August in the year of our Lord, Two Thousand and Twenty-One.



*B. Kemp*

GOVERNOR

ATTEST

*Sharon Kipertovich*

CHIEF OF STAFF