



BY THE GOVERNOR OF THE STATE OF GEORGIA

**A PROCLAMATION
100TH ANNIVERSARY CELEBRATION OF
THE BETTER BUSINESS BUREAU**

WHEREAS: 2012 marks the 100th anniversary of the Better Business Bureau of Metro Atlanta, Athens and Northeast Georgia. This historic and valued organization has set the standard in Georgia for companies that consumers can trust with its BBB Accredited Business program and mission of promoting fair and honest practices in the private sector; and

WHEREAS: The Better Business Bureau has created a community of trustworthy businesses, set the standards for marketplace trust, encouraged and supported best business practices, celebrated marketplace role models, and continues to denounce substandard marketplace behavior; and

WHEREAS: The Better Business Bureau has continued to build on its foundation of reviewing misleading advertising and works with companies to promote truth and ethics in the marketplace; and

WHEREAS: The Better Business Bureau has founded programs to protect and educate all branches of the military on financial literacy, scams and frauds in order to protect individuals and families. With the fervent belief that one should be treated with respect and dignity, the important work that this organization carries out on behalf of Georgia's citizens is deserving of the highest recognition; now

THEREFORE: I, NATHAN DEAL, Governor of the State of Georgia, do hereby proclaim September 27, 2012, as the 100TH ANNIVERSARY CELEBRATION OF THE BETTER BUSINESS BUREAU in Georgia.

In witness thereof, I have hereunto set my hand and caused the Seal of the Executive Department to be affixed this 9th day of August in the year of our Lord two thousand twelve.



Nathan Deal

GOVERNOR

ATTEST

Cl. W. R.

CHIEF OF STAFF